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NU-TEK FOOD SCIENCE EXPANDS SENIOR MANAGEMENT TEAM IN ONGOING COMMITMENT TO CUSTOMER SERVICE EXCELLENCE

Minnetonka, Minn. (Jan. 21, 2014) – Nu-Tek Food Science, a company dedicated to creating and promoting great-tasting, healthier food through sodium reduction, announced that Brian Boor has joined the company as senior vice president of sales and business administration, and that Dave Hickey has been named chief customer officer.

Boor will be responsible for strategic planning, resource allocation and business development for Nu-Tek Food Science. He brings an extensive food ingredient industry background having previously served as senior vice president of global sales and customer operations for Olam International's Spices and Vegetable Ingredients unit, and vice president of sales and customer operations for ConAgra Food Ingredients.

In his new position, Hickey will oversee all aspects of customer relationships to ensure optimum service in helping customers reach their sodium-reduction goals. Hickey will assume the role after having served the last three years as Nu-Tek Food Science's senior vice president of sales and marketing, leading extensive growth for the company, both national and internationally.

"I'm excited to be strengthening our management team," said Tom Manuel, CEO of Nu-Tek Food Science.

"The addition of Brian will be a huge benefit for our customers. His knowledge in the food ingredient channel and accomplished background at some of the leading food ingredient companies will be a valuable resource for our company as we continue to grow and help the food industry make healthier products."

"Dave has been instrumental in making Nu-Tek Food Science what it is today. His leadership and market knowledge has helped this company grow leaps and bounds to establish itself as the world leader in sodium reduction. I look forward to the opportunities Dave will bring for us and our customers in his new position."

About Nu-Tek Food Science

Nu-Tek Food Science has a mission to help create a great-tasting and healthier global food supply through sodium reduction. Inspired to improve the heart health of our society, and as leaders in the development of sodium-reduction technology, the Nu-Tek Food Science team has partnered with some of the world's largest food manufacturers and quick-service restaurants to help them achieve significant sodium reduction using Nu-Tek Salt, an innovative and advanced formula potassium chloride ingredient solution. Nu-Tek Food Science also offers the consumer market and foodservice operators *Salt for Life™* Sea Salt Blend, a natural sea salt enriched with potassium that contains 70% less sodium than table salt. In Fast Company, Nu-Tek Food Science has been highlighted as one of just a few companies Bill Gates has recognized as "Shaping the Future of Food." The company is funded in part by an investment from Khosla Ventures, and is headquartered in Minnetonka, Minn.

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